



## **Landmark £75 million (US\$117.5 million) donation advances next hundred years of the Rhodes Scholarships**

**Biggest donation to the Trust since Cecil Rhodes founded the world's oldest and most famous scholarship which has sent Bill Clinton, six Commonwealth Prime Ministers, three Nobel prize winners and nearly 8,000 young leaders from around the world to the University of Oxford**

*Thursday 19 September 2013, Oxford, England* – The McCall MacBain Foundation, a grant-making organization established by John and Marcy McCall MacBain, today announced a lead donation of £75 million to the Rhodes Trust towards the future expansion of the world's most prestigious international graduate scholarship program.

The gift, the largest since the establishment of the Scholarship in 1903, will enable the Trust to continue to send future global leaders to the University of Oxford. It consists of a £25 million grant, a £25 million challenge/match donation to encourage additional fundraising for a total of £50 million, and a future £25 million to expand the Scholarships into new geographies.

Speaking to over 500 Rhodes Scholars at the 110<sup>th</sup> Anniversary of the Scholarship in Oxford today, John McCall MacBain said: "Receiving the Rhodes Scholarship and attending Oxford were among the highlights of my life. These Scholarships have been helping develop future leaders for over a century. With the world facing ever-increasing challenges, the need to help develop leadership skills is more important than ever. I hope that this gift will help secure them for another 100 years." The "Campaign for the Second Century" launched at this 110<sup>th</sup> Anniversary aims to raise £110 million.

David Cameron, Prime Minister of the UK, said: "I welcome this donation to ensure that Rhodes Scholarships will flourish long into the future. It is great news for the UK and our world class, higher education system that such a prestigious programme looks set to be secured for the long term."

Stephen Harper, Prime Minister of Canada, said: "Education is essential to building a better world. More than one thousand students from Canada alone have benefitted from Rhodes Scholarships over the decades. It is truly heartening to know that thousands more from around the globe will enjoy the same opportunity thanks to the vision and benevolence of the McCall MacBain Foundation."

John Hood, Chairman of the Rhodes Trust, said: "We are deeply grateful to John, Marcy and the McCall MacBain Foundation for their determined leadership in this new capital campaign to build the endowment for the Rhodes Trust. The Rhodes Scholarships work to inspire future generations of young leaders, which does not only have a profound impact on those individual lives, but also on their communities and the wider world."

Don Gogel, Chairman of the Development Committee for the Rhodes Scholarships, added: "This transformational gift helps develop these wonderful Scholarships, which have produced some of the 20<sup>th</sup> century's most eminent leaders in business, politics, the arts and education. It also enables other donors to leverage their gifts by attracting the matching money that the McCall MacBain Foundation has made available."

Andrew Hamilton, Vice-Chancellor of the University of Oxford, said: "For over a century, the Rhodes Trust has played an integral part in the life of the University. Indeed, it is hard to imagine the one existing without the other. I am absolutely delighted that the McCall MacBain Foundation has taken



this step to ensure the future health of the Rhodes Trust with its magnificent donation. The University will add further support and plans to work with the Trust to help it raise matching funding for the challenge posed by this grant.”

In recognition of the transformative nature of the gift - this is the largest donation by a Canadian to scholarships - John McCall MacBain will be named a Second Century Founder of the Rhodes Trust and the Rhodes Scholarships. He also serves as a Rhodes Trustee and as Chair of the 110<sup>th</sup> Rhodes Anniversary.

### **Media toolkit**

**Photographs taken at the 110<sup>th</sup> Anniversary of the Rhodes Scholarship in Oxford today will be available from 12.00 BST: <http://www.rhodeshouse.ox.ac.uk/photos-gift-announcement>**

**Video footage for broadcast journalists and a video interview with John McCall MacBain are available at: <http://www.rhodeshouse.ox.ac.uk/film-footage-announcement>**

### **Contacts**

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### **Notes to Editors**

#### **Details of the donation**

The challenge match shall be 1:1 for securing the Canadian Rhodes Scholarships and 1:3 for securing the other Rhodes Scholarships. The Rhodes Trust has already secured outside gifts sufficient to obtain a third (over £8 million) of the £25 million matching funds commitment.

#### **John McCall MacBain and the McCall MacBain Foundation**

John McCall MacBain is the Founder and a Director of the McCall MacBain Foundation and its investment arm, Pamoja Capital SA. The McCall MacBain Foundation is a grant-making organization by John and his wife, Marcy McCall MacBain. Since 2007, the Foundation has granted over £100 million to health, education and environment projects in Canada, Europe and sub-Saharan Africa. See more at: <http://www.mccallmacbain.org/>.

The McCall MacBain Foundation has committed over £100 million to charitable causes since 2007. These have included focused grants in education, health and the environment. In Canada, its grants include support for undergraduate and graduate scholarships at McGill University, funding a



professorial chair in health law and policy at Dalhousie University, and multi-purpose grants to the University of British Columbia, McMaster University, St. Francis Xavier University and the University of Waterloo. In July 2013, it made a 56 million Rand commitment to the Mandela Rhodes Trust during their 10<sup>th</sup> Anniversary celebrations in Cape Town to support the doubling of the number of Mandela Rhodes Scholars in the next few years. In June, 2013, it made a grant to the Pharmacy Faculty of Monash University in Melbourne for research into a solid form of Oxytocin to improve maternal outcomes for births in the developing world.

From 1987 to 2006, John was the Founder, President and CEO of Trader Classified Media, the world's leading classified advertising company. Starting with three small publications in Montreal, he developed the classified businesses across Canada and in 20 other countries. Trader Classified Media owned the Trading Post titles in Australia until 2004 and the Auto Trader, AutoTrader.ca and Buy & Sell titles in most of Canada until 2006.

John is a Rhodes Scholar (Québec and Wadham, 1980) and holds a law degree from Oxford University, an MBA from Harvard Business School, an Honours BA in Economics from McGill University, and an LLD from Dalhousie and Brock Universities in Canada. He was President of the Students' Society of McGill University, and valedictorian at McGill. At Oxford, he was co-captain of the Varsity-winning ice hockey team.

In addition to directing the Foundation, John devotes much time to other philanthropic activities. He is a Trustee of the Rhodes Trust (Oxford), Chairman of the 110<sup>th</sup> Rhodes Anniversary and a director of the Mandela Rhodes Foundation (Cape Town). He is a Founding Chair of the European Climate Foundation, which works to reduce greenhouse gas emissions and promote Europe's international leadership in mitigating climate change. He is also Chair of the Trudeau Foundation, which supports doctoral scholarships and research in the social sciences. John is from Niagara Falls, Canada.

### **Rhodes Scholarship and the “Campaign for the Second Century”**

The Rhodes Scholarships are postgraduate awards supporting outstanding all-round students at the University of Oxford, and providing transformative opportunities for exceptional individuals.

The Rhodes Trust “Campaign for the Second Century” aims to raise £110 million in the next three years to supplement its current endowment and support new strategic initiatives. For the first century, the Rhodes Trust relied exclusively on the bequest of Cecil Rhodes. Since 2010, it has welcomed support from alumni and friends.

The total goal required was £150 million to sustain the 83 new Rhodes Scholarships per year. Over 1450 donors have come forward already, with nearly £40 million raised so far hence defining the new goal as £110 million launched at the 110<sup>th</sup> Anniversary.

Established in 1903 under the will of Cecil Rhodes, the Rhodes is the oldest and perhaps the most prestigious international graduate scholarship program in the world. A class of 83 Scholars is selected each year from Australia, Bermuda, Canada, Germany, Hong Kong, India, Jamaica & the Commonwealth Caribbean, Kenya, New Zealand, Pakistan, Southern Africa (including South Africa, Botswana, Lesotho, Malawi, Namibia and Swaziland), United States, Zambia and Zimbabwe.



Rhodes's vision in founding the Scholarship was to develop outstanding leaders who would be motivated to fight 'the world's fight' and to 'esteem the performance of public duties as their highest aim', and to promote international understanding and peace.

His will outlines four criteria to be used in the election of Scholars:

- literary and scholastic attainments;
- energy to use one's talents to the full;
- truth, courage, devotion to duty, sympathy for and protection of the weak, kindness, unselfishness and fellowship; and
- moral force of character and instincts to lead, and to take an interest in one's fellow beings.

In short, Rhodes Scholarship selection committees seek young women and men of outstanding intellect, character, leadership, and commitment to service. The Rhodes Scholarships support students who demonstrate a strong propensity to emerge as 'leaders for the world's future'.

At Oxford, the oldest university in the English-speaking world, Rhodes Scholars join just over 20,000 students from more than 140 countries currently studying at the University, and are enriched by the stimulating and rigorous education and the vibrant cultural and community life.

Nearly 8,000 Rhodes Scholars have gone on to serve at the forefront of government, the professions, commerce, the arts, education, research and other domains. They are well known advocates for expanded social justice, and have advanced the frontiers of science and medicine. See more at: <http://www.rhodeshouse.ox.ac.uk/rhodesscholarship>.